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## WISC Editorial Agenda 2012 - Positive Change/ Boys & Girls Club Changing the community conversation around education.

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Published On: Feb 24 2012 04:53:06 AM CST | Updated On: Feb 24 2012 04:53:49 AM CST

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02/26/12

We have promised that this year we will highlight the bounty of non profit organizations in our midst that are simply making Madison a better place because of their work. We encourage your suggestions. We begin with an organization that is actually one of the better known in our community, but which recently astounded even us with its new project.

The Boys and Girls Club of Dane County has announced it is raising three million dollars over two years to support education programs in the community. That is a significant goal and a huge investment in educational achievement for our young people. But here's what threw us: Boys and Girls Club community partners have pledged one million dollars already. None of us saw that coming. It is a remarkable testament to the work of CEO Michael Johnson and his team and his board. It's a testament to the growing role of the Boys and Girls Club in life in Dane County. It's a tribute to those who stepped up and made it happen. And it has changed the conversation about community support for our schools



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